

# Now for the **EASY PART.**

You've been providing for your family and feeding the world for as long as you can remember. Just like your family has for generations. Long days in the summer heat. Sweat. Dirt. And lots of risk. The hard part? You've got that covered.

How about something easy to go along with it? Independent researchers have discovered billions of dollars in corn value hiding in soybean variety selection. When soybean quality increases, feed value and farm revenue increase, too.

By just choosing a high-quality soybean variety, you help increase corn demand by up to **3.8%**.<sup>1</sup>

That's because with high-quality soybeans, corn demand automatically increases.<sup>1-3</sup> And when soybean value and corn demand go up, synthetics can go down, meaning less greenhouse gases<sup>4</sup> and more dollars in the pockets of the people doing the hard work.<sup>1</sup>

**So do the easy part today.**

Get your sample test kit at [soyvalue.com](http://soyvalue.com), and we'll send you a report on the value of your soybeans. While you're there, check out our list of proven high-quality varieties that drive value, demand, and sustainability.

To learn more and get your sample test kit, visit [soyvalue.com](http://soyvalue.com) today!

Sources: <sup>1</sup> Lorem ipsum dolor sit amet, consectetur adipiscing elit sed diamummy nibh sitaod tincidunt ut laoreet dolore magna aliquam erat. <sup>2</sup> Wisi enim ad minim veniam, quis nostrud exerci tati nullam suscipit lobortis nisl ut aliquip ex consequat. <sup>3</sup> Duis autem vel eum irure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum. <sup>4</sup> Inim veniam, quis nostrud exerci tati nullam suscipit lobortis nisl ut aliquip ex consequat. <sup>5</sup> Duis autem vel eum

