

MARCUS HOLLMANN

Dairy Consultant

(920) 418-5404 | New Holstein, WI 53061

mhollmann@standardnutrition.com



EDUCATION

PhD work in Dairy Nutrition

Michigan State University

*Emphasis in fat nutrition, ruminal fermentation,
nutrient partitioning, milk fat depression*

2009 – 2011

MS in Dairy Science

Virginia Tech

Emphasis in manure management and soil science

2004 – 2006

BS in Dairy Science & Agronomy

UW-River Falls

2002 – 2004

Technical Diploma in Dairy Herd Management

Lakeshore Technical College

Cleveland, WI

1999

Journeyman's Ag Degree

Germany

1998

EXPERTISE

IMPROVING CUSTOMER RESULTS:

Strong focus on exceeding client goals

- Increasing milk production and components
- Improving transition cow health
- Optimizing farm economics and finances

EFFECTIVE TEAMWORK:

Enhance cooperation and communication with other farm advisors, such as veterinarians and lenders

- Keep all stakeholders informed
- Bring experts together when needed

TECHNICAL EXPERTISE:

With close attention to detail to assure top results

- Ration balancing & modeling
- Leveraging the complete on-farm nutrient cycle



Marcus is the most involved nutritionist I have the pleasure of working with. We correspond two to three times per week about all our dairies and I feel he excels at keeping everyone informed about his recommendations/decision process. He also provides another well-trained set of eyes and ears that provide an invaluable resource when working with my producers.

— Local Herd Veterinarian

MY COMMITMENTS

- ✓ Learn about your dairy's operation and your personal goals
- ✓ Provide sound, practical guidance on nutrition and management options
- ✓ Deliver services customized to each dairy's unique situation
- ✓ Leverage Standard Dairy Consultants and industry expertise as needed to maximize herd health and productivity
- ✓ Walk cows and observe them in their environment
- ✓ Analyze records and monitor results
- ✓ Help implement change by working with farm personnel, stakeholders and advisors
- ✓ Stay current with the latest research, knowledge and skills

